

**LUR Rebates**

**Date:** 15-Oct

**Candidate:** Nicole for New York

**Station:** WCBS - New York

**Flight:** 10/12-10/18

**Order #/Estimate #:** 342271/436

All 15 second spots

Time Period (Day/Time)	Week	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
M-F 6-7a	10/12-10/16	\$650.00	LUR	4	\$500.00	\$150.00	\$600.00
M-F 7-9am	10/12-10/16	\$780.00	LUR	4	\$550.00	\$230.00	\$920.00
M-F 5-6pm	10/12-10/16	\$975.00	LUR	4	\$850.00	\$125.00	\$500.00
M-Sat 11-1135p	10/12-10/18	\$1,820.00	LUR	3	\$1,250.00	\$570.00	\$1,710.00
Sun	10/12-10/18	\$552.50	LUR	1	\$650.00	(\$97.50)	(\$97.50)

GROSS TOTAL REBATE \$3,632.50  
NET TOTAL REBATE \$3,087.63

REBATE PACKAGE all 15's

Time Period (Day/Time)	Week	:15 Rate	Class of Time	# Spots Purchased/Aired
Su 1030-1130a	12-Oct	\$2,925	LUR	1
Su 2-3p Tunnel to Towers	12-Oct	\$325.0	LUR	2
Su 5-6a ET Wknd	12-Oct	\$57.5	LUR	1

GROSS TOTAL REBATE \$3,632.50  
NET TOTAL REBATE \$3,087.63